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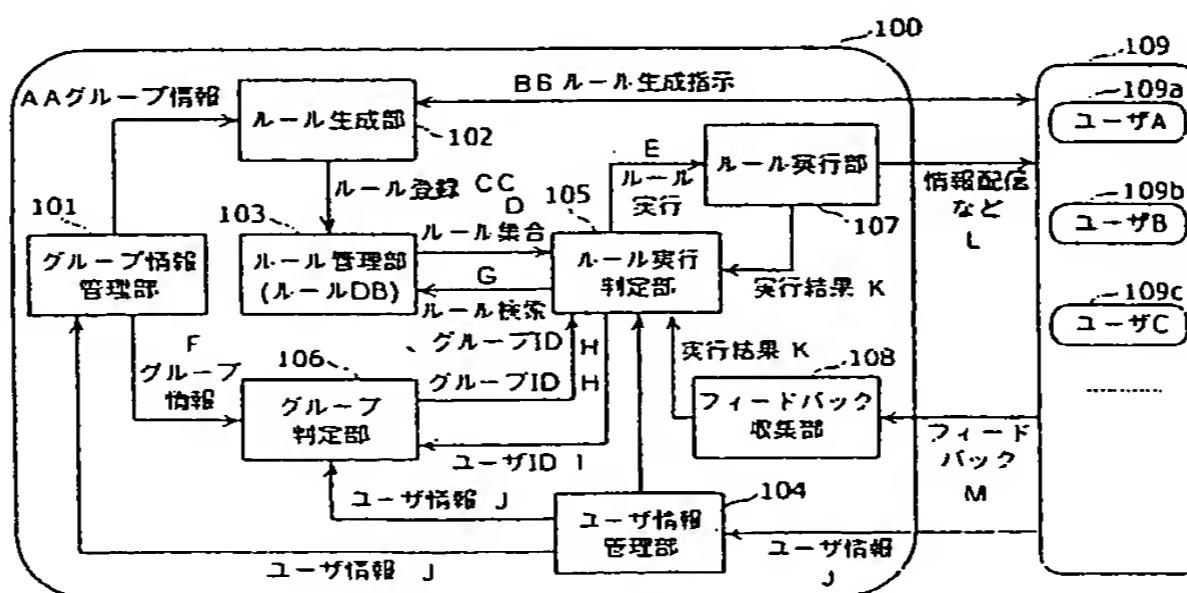
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(54) Title: INFORMATION NOTIFICATION APPARATUS AND INFORMATION NOTIFICATION METHOD

(54)発明の名称: 情報通知装置および情報通知方法



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|---|---|
| 102...RULE GENERATING PART              | A A...GROUP INFORMATION                 |
| 101...GROUP INFORMATION MANAGEMENT PART | BB...INSTRUCT RULE GENERATION           |
| 103...RULE MANAGEMENT PART (RULE DB)    | CC...REGISTER RULES                     |
| 105...RULE EXECUTION DECIDING PART      | D...COLLECT RULES                       |
| 107...RULE EXECUTION PART               | E...EXECUTE RULE                        |
| 106...GROUP DECIDING PART               | F...GROUP INFORMATION                   |
| 104...USER INFORMATION MANAGEMENT PART  | G...SEARCH FOR RULE                     |
| 108...FEEDBACK COLLECTING PART          | H...GROUP ID                            |
| 109a...USER A                           | I...USER ID                             |
| 109b...USER B                           | J...USER INFORMATION                    |
| 109c...USER C                           | K...EXECUTION RESULT                    |
|   | L...DISTRIBUTE INFORMATION AND THE LIKE |
|   | M...FEEDBACK                            |

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(57) Abstract: There are included a rule management part (103) and a rule execution part (107). A rule is produced based on information (TPO information) related to a taste of a particular user ("mother"). The rule management part (103) defines and holds an information notification rule in which when the user ("mother") satisfies predetermined conditions ("Milk is sold near by." and "500 yen or more in possession"), the user ("mother") should be notified of a predetermined information ("Buy the milk."), and also defines and holds an information notification rule for another user ("father") based on information related to his taste. When the user ("mother") satisfies conditions ("Wine is sold near by." and "Its price is 2000 yen or less.") defined in the information notification rule of the other user ("father"), the rule execution part (107) notifies the user ("mother") of information ("Buy the wine.") that should be notified to the other user ("father").

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